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September 2011 Newsletter

Important Upcoming Dates:

- Week of September 26-29 – **BRING A FRIEND WEEK AT THE PERFECT STEP!! (FOR DANCE CLASSES ONLY – NOT GYMNASTICS CLASSES AND NOT COMPETITION TEAM CLASSES!)**

- **September 29** – Deadline for first apparel order (order forms are available at www.theperfectstep.com or at the front desk)

*****WELCOME BACK TO DANCE!*****

WELCOME to all our Dancers!!

We would like to welcome everyone back after a great summer! Here at The Perfect Step, we are excited about the start of our 9th dance season and want to tell you about some exciting news at the studio:

- This year we will continue the dress code for all our students (black leotards & pink or tan tights). If you have not yet received your free leotard that comes with your registration, please stop by the front desk to pick it up.
- **APPAREL ORDERS** – We are NOW taking orders for Perfect Step apparel items (sweatshirts, warmup suits, dance bags, adult fleece jackets, etc). Order forms are available at the front desk and can also be downloaded from our website at www.theperfectstep.com. Sample apparel items are also available at the front desk for you to try on. We will place our first order on September 29 and a second order on November 3 (this will be the final order placed before the parade!). Place your orders now to ensure arrival in time for the Christmas Parade in early December!
- Check out our studio website to keep you informed of the latest studio information at www.theperfectstep.com
- This year we will continue to primarily communicate by email – we will send all monthly newsletters and all other correspondence via email. We encourage you to read these emails thoroughly and let us know if your email address changes!
- Become a “Fan” of The Perfect Step page on our Facebook page.

BRING A FRIEND WEEK – SEPTEMBER 26-29!!

We encourage all our students to bring a friend to dance classes the week of September 26-29th (Note – this is for recreational dance classes only – NOT GYMNASTICS CLASSES AND NOT COMPETITION DANCE CLASSES!!) This will be a fun-filled week for everyone and an opportunity for our dancers to share their love of dance with their friends!

Please label your dance shoes & belongings!

We would like to encourage and remind our dancers to

Making Payments – New Automatic Payment Option

For your convenience, Kim, our studio manager will be available at the front desk during class hours. If you have any questions about your account or if you need to make a payment, please feel free to ask Kim at the front desk for assistance. If no one is available to assist you at the front desk, you are welcome to place payments in the locked payment box located on the side of the front counter in the main lobby. We ask that you do NOT deposit cash in the box, checks only. Be sure to write the dancer’s name in the memo line of the check.

This year we will begin offering an automatic payment option. You can fill out a credit card payment form at the front desk and we will automatically run your credit or debit card on the 1st of each month for your monthly payment amount. If you are interested in this convenient payment option, stop by the front desk to set it up.

Monthly Account Statements

Throughout the year we will be sending monthly account statements via email. The statement shows all charges that are due over the course of the dance year (August-May), as well as any payments that have been made to date. Because of the monthly payment plan system we use, in order to determine the amount that is due on your account, you should take the following steps:

- (1) Look at the total amount due as of May 31, 2012 (the final balance due at the end of the statement);
- (2) Divide that final balance amount by the number of months remaining in the dance year until May (For example, in determining your September payment, you would divide by 9) ;
- (3) That will give you the monthly payment that is due by the 10th of the month. That payment should be the same as the monthly payment that was figured for you at the time you registered. Remember, after the 10th of the month, a \$15 late fee will be added to past due accounts.
- (4) Also note, any other incidental expenses on your account (tights, apparel, etc.) must be paid for at the time of purchase – these items cannot be added into your monthly payment plan.

If you have any questions regarding your account, please

please label all of your dance shoes and belongings so that we can easily identify who they belong to!

feel free to call, email or stop by the front desk.